



**MahSing**  
FOUNDATION

**MSEF**  
QUARTERLY

Issue  
**05**  
OCT 2019

## Chairman's Message



***Dato' Indera Syed Norulzaman bin Syed Kamarulzaman***  
Chairman of Mah Sing Foundation

We are nearly at the end of 2019 and I'm pleased with the efforts the Foundation has supported this year. We have concluded our Mah Sing Foundation Charity Night on 10 October 2019 which highlighted the good works of 10 non-profit organization. I am delighted to announce that we have raised RM3.6million from our generous donors. With this donation, the Foundation will be able to continue to make a difference in the life of the children that we help.

Apart from this, I am happy to inform you that our Foundation was honoured with 2 awards at the 2019 JCI Malaysia Sustainable Development Awards. We have won 2 categories for our effort in enhancing the lives of the community at Kampung Tudan, Sabah through the Mushroom Cultivation programme. Winning this award is very meaningful to the team and our partner as it is an acknowledgement of our work.

Besides, Mah Sing Foundation has donated 2 ambulance bicycles to the Angkatan Pertahanan Awan (APM) Barat Daya in Penang. The ambulances will be use by the National Civil Defence team to act more efficiently to cases and emergencies. The Foundation has also contributed to various education institutions to promote education and community development such as the Foon Yew School Building Fund and the Project Nero by Universiti Teknologi Petronas.

We are also excited and we will be conducting our second company-wide CR Day in October and November 2019. Our Northern region M'Powers has completed their cleaning and upgrading project at the Penang National Park on 20th October. Our Central and Southern M'Powers will be conducting their project in November 2019. Remember to follow us at our Facebook page at [www.facebook.com/mahsingfoundation/](http://www.facebook.com/mahsingfoundation/) for more pictures of the CR Day.



# Mah Sing Foundation Raises RM3.6million this year

The 2019 Mah Sing Foundation (MSF) Night was held on, 10 October 2019 in Mandarin Oriental Hotel Kuala Lumpur. Themed, “Let’s Get Our Groove On: 80’s Style”, the event was graced by the presence of Minister of Housing and Local Government, YB Hajah Zuraida Kamaruddin as the guest of honour, as well as Mah Sing’s Chairperson Tan Sri Dato’ Seri Siti Norma, Mah Sing’s Founder and Group Managing Director, Tan Sri Dato’ Sri Leong Hoy Kum and MSF’s Chairman, Dato’ Indera Syed Norulzaman Syed Kamarulzaman.

Also attended were 10 non-profit organisations (NGOs) that MSF has been working with throughout 2018. In 2019, the Foundation has positively impacted more than 10,000 beneficiaries which include Mercy Malaysia, Hopes Malaysia, Persatuan Daybreak, Malaysia Social Research Institute (MSRI), Malaysia Lysosomal Disease Association (MLDA), Malaysia Spinal Injuries Association (MASIA), Yayasan Generasi Gemilang, Persatuan Dyslexia Malaysia (PDM), Community at Heart and Kiwanis Club of Kluang Mandarin.

The dinner was kick-started with a big-bang opening performance by Dignity for Children Foundation choir group followed by Kenny Low, the Malaysian who brought home first runner up from the very popular singing competition, The Voice Asia. Two dance performances – The Mirror Dance and 80’s Dance - also complemented the event.



Mah Sing Foundation’s Chairman, Dato’ Indera Syed Norulzaman giving his welcoming speech

A total of RM3.6million was raised from the generous donations from the Foundation’s employees, business associates & partners, along with other close friends and family members of the Group.

A big THANK YOU to all donors and Mah Sing employees who made the event possible, we really appreciate it!!



The Top Donors at the Mah Sing Foundation Charity Night 2019



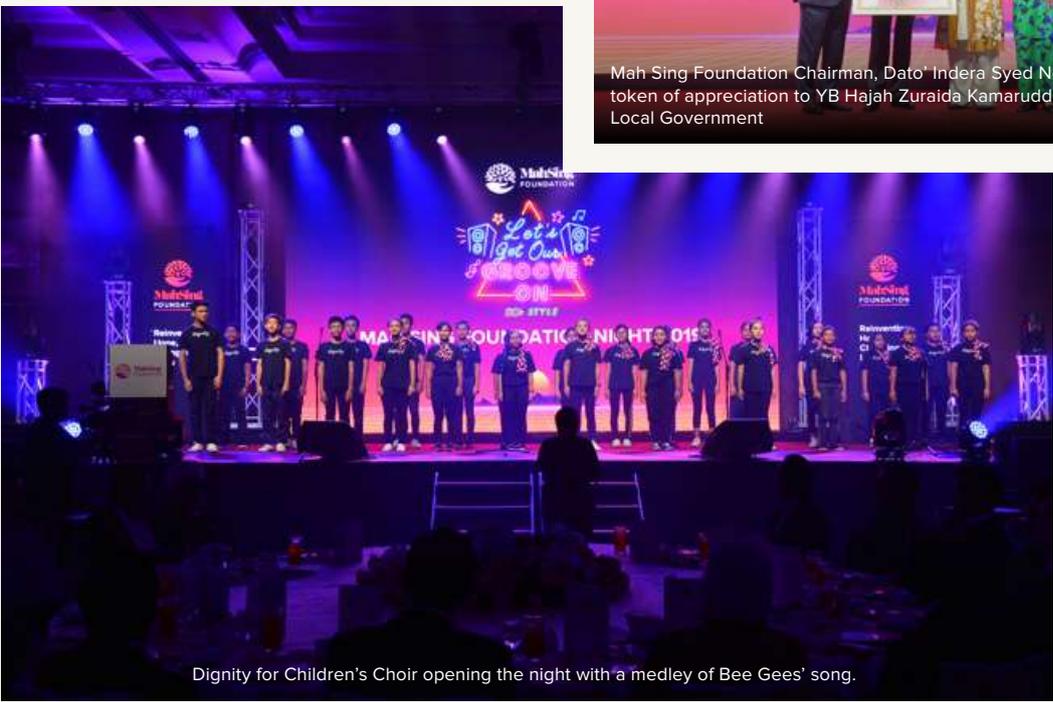
Mirror Dance



Guests going through the booth of our NGO partners



Mah Sing Foundation Chairman, Dato' Indera Syed Norulzaman presenting the token of appreciation to YB Hajah Zuraida Kamaruddin, Minister of Housing and Local Government



Dignity for Children's Choir opening the night with a medley of Bee Gees' song.

# Mah Sing Foundation Mushroom Cultivation Project Bags 2 Categories at the 2019 JCI Malaysia Sustainable Development Awards

Mah Sing Foundation's Mushroom Cultivation Project in Kampung Tudan, Sabah was recently honoured with two prestigious awards at the 2019 JCI Malaysia Sustainable Development Awards for the Mushroom Cultivation Project in collaboration with Hopes Malaysia. The award ceremony was organised by JCI Malaysia and endorsed by the United Nations Malaysia.

Aimed at uplifting the livelihood of the rural community in Kampung Tudan, Sabah, the Mushroom Cultivation Project was named "Winner" for two categories – Sustainable Development Goal (SDG) No. 1 (No Poverty) and No. 17 (Partnership for the Goals). The mushroom cultivation facility is successfully generating about 30% to 55% extra income per month for the villagers there.

The project was officially launched on November 2018 to construct a mushroom cultivation farm as a solution to create a more economically sustainable community amid high demand of mushrooms from Kota Kinabalu like Shangri-La Tanjung Aru Hotel, Sabah Oriental Hotel and Horizon Hotel. With about 50 – 70kgs of oyster mushrooms production per week, the project has successfully uplift the rural community's livelihood by providing infrastructure that will help diversify the villagers' income sources and be economically independent.



**PILLAR**  
Community  
Development



Total Beneficiaries:  
**260** villagers



Total donated:  
**RM168,000**



Total Volunteer Involved:  
**300** individuals



Expected Profit  
Per Month At Full Capacity  
**RM3,280 –  
RM5,080**



Mah Sing Foundation's Chairman Dato' Indera Syed Norulzaman with June Wong and Sam Lee from Hopes Malaysia.



Mah Sing Foundation receiving the SDG Goal 1 'No Poverty' Award at the JCI Malaysia Sustainable Development Award 2019



# 2-Wheeled Response Unit in Penang

Bicycle is an evolving trend for giving help to people in congested areas. With traffic congestion being one of Malaysia's routine affairs, the most important thing is being ready to face thousands of commuters blocked on the road. If you are an emergency response provider, this is a 'must win' challenge. Standstill is not an option during an emergency, and ambulance services know that problem.

A cycle response unit is the best solution for congested towns like Penang, which frequently hosts world-class running events like the annual Penang Bridge International Marathon and Penang Run. The unit can operate as a frontline response to ordinary emergencies in the town centre when traffic congestion, pedestrian areas and crowds of people can make it difficult to reach a patient via conventional ambulance.

With that importance and to continue to contribute positively to the well-being of the surrounding community, Mah Sing Foundation has donated two ambulances bicycle to the Southwest district Civil Defence Force (Angkatan Pertahanan Awan - APM) in September 2019. With this aid, the APM would be able to setup a new operations team that uses low carbon emission to act as first responders and to standby for any emergency or cases that happen in Penang Island especially at the Southwest area.

Each bicycle with an oxygen tank, resuscitation kit and other medical emergency kits that is operated by APM volunteers who are able to provide basic first aid and lifesaving treatments. The environmental friendly bicycles serve well in crowded areas and events like marathons as they can get to the casualties faster and more effective than foot patrols or ambulances.



Explanation of the ambulance bicycle by the APM personnel.



**PILLAR**  
Health & Wellbeing

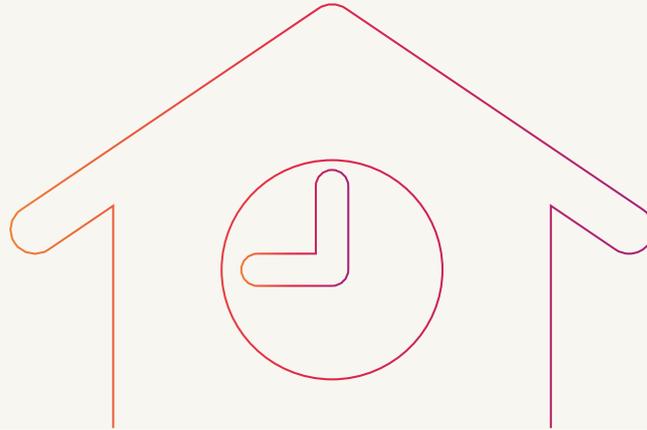


Southwest Penang's  
Communities & Participants  
of marathon run and  
cycling events



Total donated:  
**RM9,500**

# Mah Sing Foundation Contributes To Foon Yew High School's Third Building



Mah Sing Foundation and Mah Sing's Founder and Group Managing Director, Tan Sri Dato' Sri Leong Hoy Kum donated a total of RM480,000 to Foon Yew High School's third building which is located at Seri Alam, Johor on 22 August 2019. The Foundation contributed RM300,000 while Tan Sri Dato' Sri Leong Hoy Kum personally donated RM180,000 to this cause.

Tan Sri Dato Sri' Leong Hoy Kum said, "The importance of education has been instilled in me by my father since I was young. When I was helping him out in his plastic business during my Form Six days, my father still made sure that my studies were not neglected. It was through education that I managed to take on his plastic business and eventually started my own property business. That was the main reason why Mah Sing Foundation has always been supporting educational causes to provide the younger generation with the opportunity to access quality education."

"There is a Chinese idiom that says, "抛(pao)砖(zhuan)引(yin)玉(yu)". Being one of the contributors, we hope that more funds can be gathered in order to provide better educational opportunities to the

Johor community. Johor is very important to Mah Sing and I, as it was where we built Sri Pulai Perdana, our maiden township 19 years ago. Over the years, we had many opportunities to grow as a company through Johor and I am glad that now we are able to contribute back to the community there," added Tan Sri Dato' Sri Leong Hoy Kum.

Foon Yew High School was established in 1913 and currently has 2 campuses which are located in Johor Bahru and Kulai. With over 10,000 students, Foon Yew High School is one of the largest independent school in Malaysia. Currently, both campuses are at their full capacity and student intakes for each year has been on the rise. The new campus will be able to accommodate up to 4,500 students.



**PILLAR**  
Education



Total Beneficiaries:  
More than **4000** students



Total donated:  
**RM480,000**

# Water with You – Project Nero



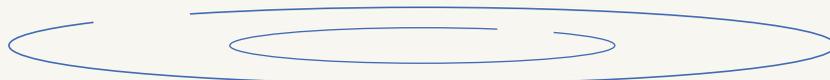
No access to clean water may seem very alien to many of us as we are fortunate enough to get direct water access to our home. However, do you know that there are many communities in Malaysia do not get direct access to clean water?



Mah Sing Foundation was approached by the students of Universiti Teknologi Petronas (UTP) to be one of the sponsors of Project Nero under the MPU4 (Community Engagement Project) subject. The project was conducted by 26 UTP students with the guide of their lecturers to provide clean water to the residence of the Sri Lovely Farm, Kuala Nerang, Kedah. The students have found that the residence of Sri Lovely Farm and its surrounding rely on the river for their water source. Samples were taken and test show that the water is barely counted as clean and maybe polluted in the near future which leads to the project of installing filtration water system at the Sri Lovely Farm. The installation took place on 2 and 3 May 2019 to install the 2 filtration stations and also conducted a workshop to the Standard 6 students of Sekolah Kebangsaan Gulau on clean water and how to conserve it.



“This project does not only provide clean water to the community and expose them the need of clean water and how to conserve it but also to provide opportunities to the students who majors are Civil, Mechanical and Chemical Engineering to put into practice what they have learned in class. This project has benefited about 30 homes which comes to about 150 individuals. We hope more students that are doing their MPU4 subject will be able to continue to benefit the communities around them,” said Dato’ Indera Syed Norulzaman, Chairman of Mah Sing Foundation.



**PILLAR**  
Community  
Development



Total Beneficiaries:  
More than **150** individuals



Total donated:  
**RM4,447**

## Upcoming Events



MS CR Day (HQ) – PPR Seri Kelantan & Kuala Sg Buloh River

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## Follow Us



**facebook**  
@mahsingfoundation

Mah Sing Foundation has proudly launched our Facebook page so our supporters can follow and stay up-to-date with how the Foundation is actively taking steps to reinvent the lives of Malaysian families, children and communities.

So do 'Like' and 'Follow' Mah Sing Foundation at: [www.facebook.com/mahsingfoundation/](http://www.facebook.com/mahsingfoundation/).  
Do share this with your family and friends!

We would like to express our gratitude to our generous donors and partners for their continued support for the work that we do.

*Thank you*  
from the bottom of our  
*hearts*



**MahSing**  
FOUNDATION

### **Ways to donate**

Cheque - Payable to Mah Sing Foundation.

Write your name (as per IC) and contact number behind every cheque sent.

Direct bank-in / internet banking - This includes cheques, cash deposit machines, ATM transfer, counter or online banking.

Name of bank: Maybank

Account name: Mah Sing Foundation

Account Number: 5143 6540 3238