

# Mah Sing unveils Chinese New Year music video

*The video aims to promote the importance of family union and fostering deeper relationships with loved ones in the truly blessed festivity*

MAH Sing Group Bhd recently unveiled its inaugural Chinese New Year (CNY) music video — “May You Be Blessed with the Home of Your Dreams”. The unveiling of this music video is in conjunction with the launch of Homes of Prosperity campaign in the spirit of celebrating the upcoming CNY.

The song was composed by home-grown music composer and lyricist, Tee Kok Leong who is also widely known as one of the panel judges in the Astro Classic Golden Melody singing competition, which Mah Sing has sponsored for the past few years. The music video features Malaysian veteran singer Crystal Liew with special appearance by Mah Sing brand ambassador Eric Tsang.

With these talents behind the music video, the song highlights prosperity, wealth, happiness and the true meaning of owning an ideal home.

Mah Sing founder and group MD Tan Sri Leong Hoy Kuan said: “We are extremely excited to unveil our very first CNY music video, which was filmed at a few of our sales galleries and show units such as Southville City in KL South and M Aruna in Rawang, Selangor; and M Oscar in Off Kuchai Lama, M Arisa in Sentul, Kuala Lumpur (KL).

“The main objective of the video is to promote the importance of



The song titled ‘May You Be Blessed with the Home of Your Dreams’ highlights prosperity, wealth, happiness and the true meaning of owning an ideal home

family union and fostering deeper relationships with our loved ones in this truly blessed festivity.

The music video was released on Jan 3 on Mah Sing’s official Facebook page, corporate website and YouTube channel (<https://bit.ly/39NjG4>).

Mah Sing has also come up with premium red Ang Pow packets, equipped with a customised QR code for direct access to the music video and the Homes of Prosperity campaign page.

Homebuyers who successfully made a booking can grab this limited edition Ang Pow packets — available at all sales galleries nationwide on a first-come first-served basis.

The Homes of Prosperity campaign, which commenced from Jan 3 to Feb 29, is open to all Mah Sing purchasers who have successfully booked their respective properties within this period. For a property to be successfully booked, sales and purchase agreement (SPA) should have been signed with the minimum amount required in accordance with the SPA paid during the campaign period. Purchasers who have met this requirement would be able to qualify for the attractive prizes and rewards offered.

Those eligible to participate in the campaign can win prizes ranging from cash prizes, gold bars, furnishing packages, shopping

vouchers, shopping sprees and many more.

Mah Sing CEO Datuk Ho Hon Sang said as a market-driven developer, the group is always committed to provide customers with the best offerings and services.

“This campaign is aimed to reward the new home purchasers by providing them with the opportunity to participate in a lucky draw contest. We hope that all home seekers out there will seize this golden opportunity to own the home of their dreams,” he added.

To learn more about the Home of Prosperity campaign, visit <https://www.mahsing.com.my/homes-of-prosperity>.

In addition to the campaign, Mah Sing will also host grand open houses in multiple sales galleries nationwide — namely M Oscar Sales Gallery, Off Kuchai Lama (Jan 11 and Feb 15); M Luna, KL (Feb 8 and Feb 9); M Vertica, KL (Feb 9); Southville City (Feb 8); and M Arisa, KL (Feb 16).

Meanwhile in Penang, Southbay Sales Gallery (Feb 1) and in Johor Baru, Meridin East Sales Gallery (Feb 8).

The open houses will run from 10am to 6pm. Activities lined up for visitors include lion dance performances, children’s activities, 24 drum shows, Feng Shui talks and Chinese orchestras.

## Affin Hwang AM launches Global High Income Fund

AFFIN Hwang Asset Management Bhd (Affin Hwang AM) has launched Affin Hwang World Series — Global High Income Fund which is expected to deliver attractive yield at lower volatility.

It is a wholesale feeder income fund that provides access to vast income opportunities in the global fixed income realm by investing in a collective investment scheme, namely JPMorgan Funds — Income Fund (Target Fund).

The Target Fund is a Luxembourg-domiciled fund managed by JPMorgan Asset Management Holdings Inc.

Affin Hwang AM CMO and chief distribution officer Chan Ai Mei said with a focus on generating income, the fund has a dynamic allocation to shift across sectors and countries with no constraints.

“To adjust duration depending on market conditions to minimise fluctuation. In return, investors gain a predictable income stream through a consistent monthly payout from the fund at a targeted distribution yield between 5% and 6%.”

The fund will invest a minimum of 80% of its net asset value (NAV) into the Target Fund, and a maximum of 20% of the fund’s NAV into money market instruments, deposits and/or liquid assets.

“With global central banks maintaining their accommodative bias towards monetary policy, the fund provides a solution to investors in their search for yield in a lower-for-longer interest-rate environment.

“As markets continue to be tested by higher volatility, the importance of fixed income as an asset class should not be underestimated by acting as ballast in one’s portfolio to



Chan says the fund has a dynamic allocation to shift across sectors and countries with no constraints

provide a steady source of income and liquidity,” Chan said.

The fund is available to sophisticated investors who seek a source of income through exposure to a range of debt securities globally,

and who have a medium- to long-term investment horizon and a low risk tolerance.

It is offered in five currency classes, namely US dollar class, ringgit-hedged class, Singapore dollar-hedged class, Australian dollar-hedged class and British pound-hedged class. The minimum investment amount is US\$5,000 (RM20,450) for all listed currency classes.

On the macro outlook for markets and recessionary risk, JP Morgan Asset Management global fixed income MD Ramon Maronilla said: “After a thaw in trade tensions and a year of three US Federal Reserve rate cuts along with easing by dozens of other central banks, sub-trend growth is our likeliest scenario.

“Global growth is bottoming including in emerging economies, but we can’t see the next impulses

that would ratchet growth much higher. Tariffs, quotas, embargoes and all forms of protectionism reduce efficiency and trade volumes, and increased costs. Ultimately, that would affect the profitability of global companies.”

He added that the probability of recession over the next three to six months had come down from 40% to 25% in acknowledgment of the quantity of global central banks easing and the bias for the US and China to try and maintain some middle ground.

With global central banks signalling a pause in its easing cycle for now, Maronilla sees opportunities within higher-rated short-duration securitised credit, intermediate high yield and select investment grade credit, as well as US Treasuries with yields expected to trade around current levels.