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## **“LIFT OFF WITH MAH SING” SALES CAMPAIGN FEATURES 21 PROJECTS ACROSS MALAYSIA**

**Kuala Lumpur, 2021** – Mah Sing is lifting off the new year with its “LIFT OFF with Mah Sing” sales campaign, a campaign that showcases 21 projects for the full year 2022 bundled with hassle-free, affordable sales package for first-time home buyers, upgraders, and younger demographics who are looking into investment or own-stay. The campaign that runs from January to March 2022 cultivates a science fiction element through the theme of space exploration as a representation of constant evolution and metaphors for innovation, exploration, and forward thinking.

### **A Meteoric Rise in Demand for Affordable Homes**

Aside from the appealing space theme campaign, the focal objective is to address the nation’s rising demand for more affordable quality homes. Mah Sing’s Founder and Group Managing Director, Tan Sri Dato’ Sri Leong Hoy Kum said, “There is a pent-up demand for affordable homes and this campaign aims to accommodate market needs. We want to help people own their dream homes without over stretching their finances. The Group constantly evolves to respond to market demand by reinventing the definition of affordability to provide home buyers with affordable luxury. That way, we are not just a Malaysian house developer, but a house developer for all Malaysians.”

### **Out-of-This-World Sales Packages**

‘LIFT OFF with Mah Sing’ campaign rewards its buyers with a myriad of attractive perks upon purchasing any of the twenty (20) nationwide projects, either for personal stay, investment or commercial activities. From the many, one of the benefits entails buyers’ ability to purchase landed homes from only RM430,000 for the project Erica @ Meridin East and high-rise living from only RM385,000 for the project M Luna. The sales packages also include great savings and incentives, and low monthly payments starting from only RM1,200 per month for selected projects and units.

### **Stellar Quality and Track Record**

Consistent quality is vital to satisfying Mah Sing’s customers and retaining their loyalty with the aim of having their track record remain strong. Mah Sing Group has continued to provide stellar quality development and has proven to have consistently strong performance over the years. Last year, the Group was named as one of the Top Ten Developers in Malaysia at the Building and Construction Asia Awards (BCI Asia) and The Edge Malaysia Property Excellence Awards (TEPEA). Mah Sing’s Chief Executive Officer, Datuk Ho Hon Sang said, “the Group promises prime quality in the products we offer as each project will undergo a stringent quality inspection; QCLASSIC audits, pre-delivery inspections by a highly-trained quality team, and external assessments by the Construction Industry Development Board (CIDB). Mah Sing will take great effort to ensure that every home or office has the most efficient layout and superior set of amenities.”

## **Discover our 6 New Launches**

### **M ASTRA – Where Dreams Come Home**

**M Astra (Setapak)** comprises 2 blocks of high-rise residential and envisioned to feature retail lots with drive-through food and beverages (F&B) outlets. It is located 600m from Jalan Genting Kelang and has excellent connectivity via MRR2, DUKE, and Jalan Tun Razak. It is approximately 2km away from Wangsa Maju and Sri Rampai LRT station. The project is planned to have 3-bedroom and 4-bedroom units, with indicative built-up ranging from 850 sqft to 1,044 sqft, and indicative price from RM399,000. The overall landscape concept responds to the name of the development, “Astra” which also means “Star” in Latin. The massive star landscape design can be seen clearly in the middle of a development that provides various family activities, including a multi-age playground, an amphitheatre, gathering space, urban farming, and a BBQ area. The extension of the landscape design creates a pattern for the sparkle walkway, which also connects the 2 towers.

### **M SENYUM – Come Home to A Blissful Living**

**M Senyum (Salak Tinggi)** is a residential development of two-storey terrace homes offering 4-bedroom and 3-bathroom, from 1,555 sqft and an indicative land size of 20’ x 60’. The indicative price starts from RM501,000. It is strategically located nearby well-known townships such as Kota Warisan, Bandar Baru Nilai, Dengkil, Putrajaya and Cyberjaya. It is well-connected to key areas such as Kuala Lumpur city centre, among other townships, as it is within reach of major highways including ELITE Highway, North-South Expressway, Putrajaya-Cyberjaya Expressway, Jalan Banting-KLIA, and KLIA Expressway. Amenities are aplenty nearby this Salak Tinggi property as M Senyum’s location gives residents even greater connectivity with public transportation options like Salak Tinggi ERL Station and KLIA ERL Station. M Senyum’s double-storey homes are designed with countryside influences and feature open layouts to emphasize every corner in its architectural plan. It welcomes space and creativity for homeowners to build decor concepts from their vision.

### **M PANORA – Experience the Zen Lifestyle Way of Living**

**M Panora (Rawang)** is a freehold, strata landed residential development that sits on a 45.38-acre land. M Panora boasts excellent accessibility and connectivity to the city, having direct access to major highways such as NSE, LATAR and GUTHRIE, as well as located 8.2km away from Rawang KTM station. It is a low-density development with only 396 units of double storey super link homes (24’x65’) within the township - 9 units per acre. M Panora comprises of two unit types with 4-bedroom and 3-bathroom, with indicative built-up ranging from 1,770 sqft to 2,026 sqft, and indicative price from RM650,000. M Panora is to emulate an inspiring living environment that promotes a Zen Lifestyle through heavily integrating natural aspects into its design and nature.

### **M ARUNA (DELPHY) – Divine Homes You Can Afford**

**M Aruna Delphy (Rawang)** is a residential development that sits on a 96.71-acre land. M Aruna Delphy boasts excellent accessibility and connectivity to the city, having direct access to major highways such as NKVE and LATAR, as well as being located 10km away from Rawang KTM station. It consists of 177 units of double storey super link homes (20’x75’) within the township. It offers 4-bedroom and 3-bathroom, with an indicative built-up of 1,800 sqft, and indicative price from RM662,800. M Aruna Delphy offers Thematic Park- a fairy tale thematic landscape home to a treehouse, hammocks, jogging track, and a half basketball court – the perfect place to leisurely unwind for the young, the adults, and the elderly.

### **M VERTICA – Your Home in The Skyline**

StarProperty Awards 2020 - The Family-Friendly Award Winner **M Vertica (Kuala Lumpur)** is a transit-adjacent development (TAD) with a covered walkway to Maluri MRT-LRT interchange. It

offers the largest landscape and facilities deck in KL high-rise with futsal court, chess station, yoga deck and many more. The unit layout ranging from 850 sqft to 1,000 sqft, offering 3-bedroom and 4-bedroom high-rise residential, and indicative price from RM480,800. It is positioned to allow its residents an unobstructed view of Kuala Lumpur city center's iconic skyline.

### **Mah Sing's 20 Stars Scattered Across Malaysia**

The campaign's selection of homes and workspaces include Greater Kuala Lumpur's M Astra in Setapak, M Vertica in KL, M Adora in Wangsa Melawati, M Luna in Kepong, M Oscar in Jalan Off Kuchai Lama, M Centura and M Arisa in Sentul, Selangor's M Senyum in Salak Tinggi, Sensory in Bangi, M Panora and M Aruna (Delphy and Carya) in Rawang, Penang's M Vista in Bayan Lepas, Feringghi Residence 2 in Batu Feringghi, Johor's Meridin Bayvue in Masai, and Meridin East in Pasir Gudang. *(Full list in chart below)*

<b>6 New Launches in 2022</b>		
<b>Project Name</b>	<b>Type of Property</b>	<b>Location</b>
M ASTRA	HIGH-RISE RESIDENTIAL, RETAIL SHOPS	SETAPAK, KUALA LUMPUR
M SENYUM (PHASE 1A)	TERRACE HOMES	SALAK TINGGI, SELANGOR
M PANORA	LINK HOMES	RAWANG, SELANGOR
MERIDIN EAST @ ERICA (PHASE 2&3)	LINK HOMES, RETAIL SHOPS	PASIR GUDANG, JOHOR
M ARUNA (DELPHY)	LINK HOMES	RAWANG, SELANGOR
M VERTICA (TOWER E)	HIGH-RISE RESIDENTIAL	KUALA LUMPUR
<b>14 Ongoing Projects</b>		
<b>Project Name</b>	<b>Type of Property</b>	<b>Location</b>
M ADORA	HIGH-RISE RESIDENTIAL	WANGSA MELAWATI, KUALA LUMPUR
M LUNA	HIGH-RISE RESIDENTIAL	KEPONG, KUALA LUMPUR
M VERTICA	HIGH-RISE RESIDENTIAL	KUALA LUMPUR
M ARUNA (CARYA)	TERRACE LINK HOMES	RAWANG, SELANGOR
M OSCAR		JALAN OFF KUCHAI LAMA, KUALA LUMPUR
M CENTURA	HIGH-RISE RESIDENTIAL	SENTUL, KUALA LUMPUR
M ARISA	HIGH-RISE RESIDENTIAL	SENTUL, KUALA LUMPUR
SENSORY	HIGH-RISE RESIDENTIAL	BANGI, SELANGOR
FERINGGHI RESIDENCE 2	HIGH-RISE RESIDENTIAL	BATU FERINGGHI, PENANG
M VISTA	HIGH-RISE RESIDENTIAL	BAYAN LEPAS, PENANG
MERIDIN BAYVUE	HIGH-RISE RESIDENTIAL, RETAIL SHOPS	MASAI, JOHOR
MERIDIN EAST	LINK HOMES	PASIR GUDANG, JOHOR
IPARC	SHOP OFFICES, BUSINESS SPACES	TANJUNG PELEPAS, JOHOR
MERIDIN EAST @ IXORA	SHOP OFFICES, RETAIL SHOPS	PASIR GUDANG, JOHOR

Aside from the new lands M Senyum and M Astra which were included in the campaign, the most recent edition, M Nova which was the third land newly acquired in November 2021 will open for interest registration soon.

Visit [www.mahsing.com.my](http://www.mahsing.com.my) for registration and stay tune for more information on our latest update.

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**Note: Chinese Translation**

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